



Comisiynydd Pobl Hŷn Cymru
Older People's Commissioner for Wales

Making Wales the best place in the world to grow older

Strategy 2019 - 22





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Older People in Wales;

- 877,000 people aged over 60 in Wales
- £2.19bn contribution to the economy
- 20% living in relative income poverty



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End ageism and age discrimination

- Increase the recognition and understanding of the impact of ageism upon older people and society
- Empower people to challenge ageism and age discrimination
- Make sure that older people's voices are listened to and acted upon, and that their legal rights are upheld
- Improve older people's access to training and employment
- Tackle discrimination against older people in the workplace
- Improve older people's access to high quality health, care and other public services



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Stop the abuse of older people

- Increase the awareness of the abuse of older people amongst professionals and across wider society
- Improve the access to support services for older people at risk of or experiencing abuse
- Enable more older people who experience abuse to access legal justice
- Prevent incidences of abuse of older people



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Ending ageism and age discrimination

- Everyday Ageism Campaign:
- Empowering older people to challenge ageism
- Research into the portrayal of older people in the media:
- Review of local authority Information, Advice and Assistance services

Stopping the abuse of older people

- Research into police and CPS decision-making relating to safeguarding investigations:
- Understanding what motivates individuals to abuse and neglect older people:
- Safeguarding training for professionals:
- Identifying and mapping support services:



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Enable everyone to age well

- Improve the access to advice and support to age well
- Improve older people's access to the health services they need to age well
- Improve the access to financial support older people need to age well
- Enable more older people to be empowered to effect change
- Encourage and support age-friendly communities to be established throughout Wales
- Enable more people to get to where they want to go and do the things that matter to them



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Diolch yn fawr – Thank you

